



كلية الاقتصاد والعلوم الادارية

قسم ادارة الأعمال

وصف مساقات برنامج البكالوريوس

نموذج بيانات الخطة الدراسية (إنجليزي)

Academic Plan Form

Faculty: Economic and administrative sciences

Division: Business Administration

Program: Bachelor Plan

Ser	Course Code	Course Name	Course Description	Credit Hours Num.		prerequisite
				theoretical	Practical	
1	BA 101	Principles of Management (1)	This course is a conceptual one, which designed mainly to provide the student with the introductory managerial concepts and knowledge, it focus on the three functions of management: planning, organizing and controlling, discuss the nature of managerial work, the evolution of management history, the organizational culture, the effect of external environment forces on the organization success and how managers make decisions.	3	0	-
2	BA 102	Principles of Management (2)	This course is designed to complement and broaden the student's knowledge of the essential principles and concepts of management. The student will be given the opportunity to learn about the concept of strategic management, human resource management, organizational behavior, motivation and other related concepts. All of which will help the student to learn the skills required to be a good leader and manager.	3	0	BA 101

3	BA 228	Computer application in Business	The course aims to prepare students to use microcomputers in business. It introduces students to Microsoft office, SPSS, quantitative analysis package, and other application software.	3	0	Stat 107
4	BA 230	Quantitative Analysis 1	The focus of this course is the through examination of specialized techniques in areas such as linear programming both graphical and simplex method, sensitivity analysis of these methods, integer programming, and transportation problems. The course should develop the application capabilities of students and strengthen their modeling experience of real world problems in the above-mentioned areas.	3	0	BA 102
5	BA 251	Organizational Supervision	Definition of organizational supervision, the process of supervision, techniques, human relations in supervision, criteria of effective supervision.	3	0	BA 102
6	BA 303	Operation Management	This course is intended to be a survey of the operating practices and procedures found in both manufacturing and service delivery firms. The course focuses on those business processes and procedures used to transform various inputs into finished goods and services. The course develops a managerial perspective of the operations function and an appreciation of the role that operations plays in creating and maintaining a firm's competitive edge. This course focuses on the systematic planning, design, and operations of all processes required for the production of goods and delivery of services.	3	0	BA 230
7	BA 309C	Entrepreneurship and Small Business Management	Introduction to entrepreneurship and small business management, their definitions & importance. Startup of small firms, preparing the business plan, small business marketing, managing small business appertains, financial & administrative control.	3	0	BA 102
8	BA 330	Quantitative Analysis 2	The simplex method to the solution of linear programming, of solution , sensitivity analysis, business applications of linear programming including transportation & assignment models. & Integer programming formulations.	3	0	BA 230
9	BA 341	Project Management and Quality Control	This Course Cover the analysis of different project proposals (alternatives).Then the best alternative has to be selected according to specified criteria that should be applied on all alternatives. The selected alter nature then, has to be analyzed in more details to deter mine the need for different resources (the planning Phase) and to Schedule all projects activates (scheduling phase), and to agree upon certain feedback process (the contact phase of the project management). This course also aims to introduce students with the current issues of quality including its tools and techniques.	3	0	BA 303
10	BA 350	Human Resource Management	This course is intended to introduce the human resource functions found in different types of organizations. The course emphasizes the basic human resource management activities and techniques used to manage the human resource in organizations which will influence organization competitiveness. This course focuses on strategic human resource management, planning, job analysis, recruiting, selection, development, developing careers, performance appraisal, and compensation.	3	0	BA 102
11	BA 360	Managing change	This course provides students with knowledge and skill regarding different areas and aspects of OD concepts and interventions. It enhances students' awareness of the importance and significance of the general area of organizational change, development and learning. It helps students understand the importance of organizational renewal and total planned change. It also integrates that with in-depth knowledge relating to corporate culture and value system. Providing students with knowledge and skill	3	0	PAD 201

			regarding the importance of change and adaptation is a core issue in this course. Specifically related, the environmental uncertainty and the turbulent environmental changes facing present organization to the extent that change has become a way of life for most organizations.			
12	BA 385	Crisis management	This course is designed to provide third and fourth year students with the knowledge and understanding related to managing crisis. Hence, the course covers concepts related to planning and forecasting future crisis at different types of organizations. Therefore, developing the tools and mechanisms to deal with crisis is a vital issue to such course, utilizing the most effective and efficient crisis management teams and work forces to encounter any disaster or adversity. The course teaches students of how to manage any crisis by being alert to crisis before the break, during their potential effect, and even aftermath of the expected damage they might leave on any particular organization.	3	0	BA 102
13	BA 428	International Business Management	This course examines the challenges facing managers that are competing in a global economy. In particular, we will devote our attention to strategic management in a globally competitive environment and the role of culture in motivation, leadership, communication, negotiation, decision making, HRM practices, and the management of a multicultural workforce abroad or at home. We will cover the process of management based on both the macro (organizational) level of environment and strategy and the micro (interpersonal) level of culture and human resources. Some of the critical topics to be explored include: <ol style="list-style-type: none"> 1. Assessing the Environment of International Management. 2. Understanding the Cultural Context of International Management. 3. Formulating and Implementing Strategy for International Operations. 4. Managing Human Resources around the World. 	3	0	MKT 220
14	BA 430	Applications of International Business Management	This course, which is based on selected models and cases studies from the diverse international business environment, aims to explore and diagnose forms of international business organizations practices. Moreover, it aims to identify managerial and organizational practices. Moreover, it aims to identify managerial, organizational, and legal obstacles and problems facing the constitution of these practices. This will be achieved through the exploration of strategies and choices available to international business organization (IBO's) in order to be able to perform their activities whether at the level of growth, expansion and entrance to new markets or at the level of openness and conducting alliances with other (IBOs) in home country. This course will draw attention to lessons and crucial factors of concern to Jordanian Business Organization and how they can benefit from in order to become part of international business environment.	3	0	BA 428
15	BA 435	Management Information System	Nature of system, parameters for the business system, measurement problem, information theory and its relationship to measurement and control system design, analysis models for management, decision-making and control of systems.	3	0	BA 102

16	BA 451	Knowledge Management	Thorough coverage of the latest theory and practice of Knowledge Management (KM), with an integrated interdisciplinary presentation that makes sense of the confusingly wide variety of computer science and business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Solidly covers the "hard" technical components of computer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveraging knowledge effectively within an organization. Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human context. Essential preparation for managerial, technical, and systems workers alike in today's modern knowledge-based economy.			BA 435
17	BA 480	Organization Theory	Organizational effectiveness, the external environment, manufacturing, service and advanced information technology in organizations, organization size, growth, and life cycle, designing organization structure, information technology and organizational control, and organizational culture.	3	0	BA 102
18	BA 485	Strategic Management	Examination of the basic concepts of strategic management, and developing student skills related to the formulation, selection, implementation, evaluation and controlling of managerial strategies.	3	0	MKT 220
19	BA 490	Contemporary Managerial Issues	This course aims at shedding the light on management topics which were developed by contemporary management research and attract practitioners because of its role in increasing their awareness and because of its impact on the effectiveness of business organizations they work in the topics which the course will cover include: E- business, Globalization, Virtual Organizations, Total Quality Management, Re-engineering, Learning Organizations, Business Incubators, Institutionalism, and others.	3	0	Chairman approval
20	BA 493	Symposium	The course is basically based on conducting an elementary basic or applied research related to local business organizations. This course is intended for graduating students in their final year or semester. The research can be conducted individually or in-groups of no more the three students. The course aims at enabling students to experience the scientific research process and acquiring primary skills in field study including data gathering, data analysis, theory and practice. Moreover, the course aims at enhancing the students' skills of independent thinking, solving problems and developing analytical skill. Hence students will take responsibility in selecting the research topic, designing the research proposal, formulating research questions or hypotheses, research framework, methodology, research design, and the implementation of the research plan. This course aims at developing teamwork and cooperation among students who choose to conduct their research collectively. It aims also at developing the presentation skill as each student is going to present his research in a seminar-like style towards the end of the semester.	3	0	Chairman approval
21	BA 498	Managerial Skills	The goal of this course is to assist each student in the development of her/his communication, ethncal, leadership, and career management skills. Acquisition and demonstration of these skills are correlated with position advancement, pay and overall career success. In achieving this goal, we simultaneously serve the needs of our business communities.	3	0	Chairman approval